

DREAMS Center for Arts Education  
Board of Directors Meeting  
28 October 2020

Call to Order by Board Chair, LaToia Brown at 5:42 PM.

Quorum Established.

**PRESENT:** LaToia Brown, Chair; Jill Morris, Co-Chair; Chasity Chace, Treasurer; Mike Williams, Patty Sutton, Melissa Baird, Bill Anylan, Kevin Blackburn, Executive Director; Amy Jeffrey, Scribe.

**ABSENT:** Fidias Reyes, Secretary; Marlon Ramos, Fran Scarlett, Maria Speaks, Lettie Shumate.

- I. Consent Agenda: September Financials and Board Meeting Minutes unanimously approved.
- II. EXECUTIVE DIRECTOR’S REPORT – Kevin:
  - Please refer to report sent via email.
  - Please also note the new format: Programs Report and Finance/Operations/Facilities Report will be separate documents.
  - Kevin briefly reviews the 2 policies and the handbook changes sent to Directors last week. Policies and changes will be voted on at end of meeting. There were no questions.
- III. FINANCES & OPERATIONS – Amy J.:
  - Please see report sent via email.
- IV. FUNDRAISING– Kevin & LaToia:
  - Committee met earlier this month and solidified some plans such as a graphic design contest for the hashtag ArtSustains.
  - BB 21 will be virtual with the possibility of some live performances included. Marlon will be working with Paul Charles, Garage Manager to achieve high quality videography and virtual presentations.
  - The Annual Reports should be going out soon and will contain a soft ask for donations.
  - We have a Chipotle Fundraiser the 14<sup>th</sup> of November and Giving Tuesday is early December.
  - Please send people to Kevin for tours.
  - For Giving Tuesday we are asking that Board Members act as Ambassadors for DREAMS by promoting the campaign any way you can: Facebook, Twitter, text, email, phone, etc. It is important that we launch a very engaging campaign as we will be competing against all other nonprofits. If word of mouth can be increased by Board Members it will help DREAMS stand out. Suggest that you share why you support DREAMS and how donations allow us to continue to help our DREAMers.
  - Kevin’s Fundraising Plan will be completed by month’s end.
- V. RACIAL EQUITY –Mike:
  - Committee met last but Bill was unable to attend.

- Bill and Lettie will be narrowing down some actionable items.
- Discussion on a macro-level occurred and then discussion drilled down into specific topics.
- Looking for a workshop facilitator to help us in our efforts to dismantle systemic pain.

VI. NOMINATING COMMITTEE – Jill:

- No response from RSM. Will continue to explore ways to contact them.

VII. FINANCE COMMITTEE –Chasity:

- Committee has started moving investments away from money markets and toward low risk equities that will earn a little larger return.
- The Mid Year Budget Revision was reviewed but there will be another version forthcoming.
- Committee is working on a policy that will allow different funds to be used when certain triggers are hit.
- Kevin reminds all that expenses have been cut to the bone.
- Bill asks if the Board needs to look at “worst case scenario” plans to prepare for COVID to extend beyond 2021. The Finance Committee agrees to do that work.

VIII. OLD BUSINESS: None.

IX. NEW BUSINESS: Mike motions to accept the 2 new policies and the proposed employee handbook changes. Patty Seconds. All in favor. Lettie voted in favor via email proxy.

- Mike shares about the 2 screenings of “On The Front Lines” happening at DREAMS 11/8 and 11/22 at 2:30 pm. Lettie will be the first panelist and Jan Davidson from Cape Fear Museum will be with Mike on 11/22. Tickets are \$12 each and limited to 30 for each screening. 10 tickets are reserved at no charge for DREAMS families for each screening. Mike will split proceeds with DREAMS 50/50. This will be an excellent opportunity to bring a friend to DREAMS to find out what we’re all about and get a tour.

MEETING ADJOURNED AT 6:41 PM.

November meeting is the 18<sup>th</sup> at 5:30 pm via ZOOM.

Amy Jeffrey

Scribe for Board Secretary